



Album Available ((Free)) On:



<http://www.tigerm.net>

An Introduction

((It's Go Time Baby, Your Place Is The **Dance Floor!**!))

When I first began producing “**It's Go Time Baby, Your Place Is The Dance Floor!**” it was mid 2005. I had finally accepted that the Entertainment World was going from the more analog production studio to the rapidly popular **Digital Audio Workstation (or DAW -- for short =3)**. Magix Music Maker 5 had initially been the first official “Digital Audio Workstation” I had ever dabbled in on a Personal Computer but that had been sternly for fun in my mid-teens on a family fun computer running **Windows 98 SE** and **MAME32**. It was all done in fun and learning but creating this album was very, very different.

Prior to creating this album, I was 15 years old and still growing as a musical artist. At 16, just prior to going off to college, I had learned to use the **Roland Boss DR-5 Rhythm Section Analog Drum Machine**. At 19, I learned how to install a program (dated as of this writing) by the name of “**DRedit**.” The program allowed the ability to connect the family computer with MIDI cables so direct audio recording of the Roland Boss DR-5 was possible. Using **DRedit** in collaboration with **Magix Music Maker 5 Music Studio** (a very early DAW), allowed me to add **digital audio samples** to my **original analog music**. At the time, I had not ever done anything like it before. Using a professional DAW was a new experience however.

Initially music production for this album was going to be done on the highly acclaimed synthesizer the “**Korg Triton**.” After reading reviews and hearing audio recordings put into production by other music producers around the world on the Korg Triton— I was convinced that this was my pathway as well. However... a “tiny fluke” (...rather big actually ^_^) transformed my understanding of the future. I lost a very large sum of money while visiting the Court House in Albany, Georgia, U.S.A., my hometown. The money intended to be traded for two Korg Tritons in an online offer that accepted U.S. Postal MOs only as the form of payment – dropped from my pocket while still in an envelope (over \$2,000 US Dollars). It was not funny when it happened.

At the time, I had just begun living at **3110 Greystone Lane** in Albany, GA's, **Greenbriar Apartments**. Recovery was not simple, but I did indeed learn a valuable lesson. Indeed a lesson that was priceless to me and stays with me at the time and stays with me to this day (worth much more than the lost \$2,000).

Cakewalk Kinetic was a professional level DAW that I had learned of while browsing PC programs at the local Circuit City (which as of this writing has since closed. The building is still there though. ^_^) I got the program and was blown away by just how far Digital Audio Workstations (DAWs) had come in just under five year's time. **Had my Early Age Vocal, Piano and Drum Lessons** blind-sided me? **Physical Instruments** and **Analog Devices** surely did bring me pleasure. So did recorded music. But this... this was overwhelmingly amazing to me. Even the **Turntables, Record Needles** and that old **8-Track Tape Deck** that my **Father** (E.Y.N.B.) had back at home from his days of **DJing** as **The California Dreamer** – dimmed in comparison to this. I grew up gaming. We had an **IBM Tandy 2000, 8-Bit Nintendo, and Apple //C**. Producing music ‘Like This’ to me was the musical equivalent of gaming on a Personal Computer.

At 20, I parted ways with **Darton College** (both as a student and an employee at the “Computer Lab”). At 21, I was working with **Bell South**. When I wasn't troubleshooting DSL Modems, I'd produce music. I had fallen out of my habit of playing the piano as a pastime. I liked recording my music now.

Album Release & New Sound Productions ((It's Go Time Baby, Your Place Is The **Dance Floor!**))

Utilizing Cakewalk Kinetic, **"It's Go Time Baby, Your Place Is The Dance Floor!"** was produced out of **pure passion** for music (in general) and the fun-and-lessons I was experiencing while operating in a completely digital studio. Arranging and mixing recorded instruments became my number 1 pass time. The name for the album I thought up after I had produced all 11 of the original tracks. I had saved all of the then-new recordings in a single folder and named it the title of the album I envisioned. In 2005, my 6-month lease with the Greenbriar Apartments ended. I did not renew. I moved to a brand new city.

In the **college city of Valdosta**, also known as **"The Azalea City,"** I enrolled at **Valdosta State University**. In 2006, I exited the **Performing Arts** and **Actor Training Program** at Valdosta State University and began collaborating with an independent music production company called **"New Sound Productions."** Also in 2006, I began working with **Video Game Arcade, The Fun Factory** (in the **Valdosta Colonial Mall**) which is Headquartered in Hawaii with over 40 locations worldwide.

At the Arcade, I became friends with security guard **Santiago King** and manager **Gerald Wilperson**. Assistant Manager **Krystal Morgan** and her fiancé **Trent** also became friends as did **Justin Webb** and his girlfriend **Molly**. Fond memories of these times are interlaced in the year prior to the release of the album **"It's Go Time Baby, Your Place Is The Dance Floor! (DJ Edition EP)."** Although the original album is what had obtained the attention of New Sound Productions A&R (Artist & Repoire), I was advised to revise several of the original tracks from 2005 for a more "Modern Electronic Sound." So I did. ^_^

Artistically speaking, I enjoyed all 11 of the original songs and to this day still have them. However, I did take the time to revise each of all 11 song Masters from the original 2005 album. After the revisions, 5 of the original songs were selected as "the best tracks for the public." After entering a **Mariah Carey** Remix Contest held through Indabamusic.com – I was selected as a "Featured Artist" for the 5 revised tracks from **"It's Go Time Baby, Your Place Is The Dance Floor!"** **(Which rocked. ^_^ Many thanks again Indaba Music. ☺)** Promotional activities for the album began.

In 2007, this album was released on Compact Disc in Physical format. "New Sound Productions" supported the album and throughout 2007 I did promotional work for the album to a warm response. The reception was warmest from the crowds arriving at the venue **"Jungle Jim's Family Fun Center"** and **"Skating Rink"** where **Valdosta State University** and local organizations often held Get-togethers and parties. While DJing at this venue, there were some days over the summer where I would be the only DJ.

I would stay as **"House DJ"** and spin CDs and music for 14 hour sets sometimes 5 days a week (no kidding). I enjoyed spinning live and kept the music in a constant mix. Thanks to the dark of the DJ booth and the Lighting on the Skate floor – writing was also possible during these sets, so I would write and DJ at the same time and enjoy every moment of it. In 2008 I DJ'd at this venue but one month. Since that time, the Skating Rink (the entire Skate Floor) has been removed and **Ben** is no longer the owner of the business which he sold to an entrepreneur interested in the business's potential. Shortly, after "It's Go Time" was released, **"New Sound Productions"** ceased operations in mid 2007. In 2008, I worked with DirecTV and began TIGER.M.NET.

Brief Song Stories & Fun Track Descriptions 😊 ((It's Go Time Baby, Your Place Is The **Dance Floor!**!))

- 1. TIGER M – It's Go Time Baby, Your Place Is The Dance Floor! (DJ Edition EP) – 4:00 Minutes:**
This is one of the first tracks that I ever produced in **Cakewalk Kinetic** (the second to be precise). There is a certain “surge of energy” and “skill show” that is presented. All of the “edits” and “Rhythm Stutters” were fun for me to do. Different from using Magix Music Maker too. After producing this track, even prior to collaborating with New Sound Productions some 2 years later for release of the album – I had a good strong feeling this specific song would be received well. The original name for this song was “Tiger M - Freakazoid Fantasy (IGTB, YPITDF!) [ft. Asuka]” because of the **Asuka** sample English Voiced by **Tiffany Grant** in the **GINAX** anime by **Director Hideki Anno Neon Genesis Evangelion**. “IGTB, YPITDF!” was the going acronym for the album: It's Go Time Baby, Your Place Is The Dance Floor! It was decided to name it just that. 😊 The original mix also had a “quirky” “Tunnel Sounding” synth that had the track feel like it was straight out of a “**Wipeout**” video game. I really liked the effect. In the end it was decided that the sound was “*too much*” for what clubs on the dance floors play. So it was compromised.
- 2. TIGER M – Jedi: Use The Force (DJ Edition EP) – 5 minutes 43 Seconds:**
This is my nephews' favorite track on the album. (of course his father – my brother by blood – has a copy. ^_^) This song was promoted fairly heavily because of the “target market” that was decided upon with New Sound Productions prior to the EP's release. Generally, **Club-goers, Gamers, “Geeks,”** and **viewers of anime and Hollywood films** were thought to be the people who would make up a majority of the listeners that I would generate in the generalized area. My thoughts then (and my thoughts still) are that around the world collectively billions enjoy uptempo music that can be danced to, partied to or gamed to (be it a video game or physical sport like Basketball) and Sci-Fi movies like “**Avatar,**” “**The Matrix**” and “**Star Wars.**” In my humble opinion, this was my way of “connecting” with other viewers of films like these (although I didn't see “Avatar” until 2010...). Making the music for me was from the sheer fun and great passion of creating something new. =) Many thanks again to New Sound for the aide. Places like Arcades, Game Rooms (that played **Magic: The Gathering** and other “geek games”), comic book stores, and record shops with owners from the 80s Disco Scene were among the locations that were selected to receive this song and promote the then upcoming album.
- 3. TIGER M – Cultural Crossing (DJ Edition EP) – 5 Minutes 11 Seconds:**
This track just builds-and-builds and builds. There was a little conflict between selecting this track and a song from the original album by the name of “**News To You.**” “News To You” had been remixed by an independent artist by the name of “**TyTiger**” (seriously not me folks =3) after it had been released independently and featured in a video game which made its way to a **BBS Message Board** that gained some popularity. (**not YouTube, Facebook or Twitter**) This took place prior to my collaboration with New Sound Productions. “**Cultural Crossing**” was decided at the time because it was thought the song would blend well into “Track 5” and show my musical diversity since this song utilizes Sitar in the harmony. The end “Crash” in this song refers to a battle in the **EA Games & Westwood Studios** RTS video game “**Command & Conquer Generals.**”

4. TIGER M – The Ikari Psychosis (DJ Edition EP) – 5 Minutes 47 Seconds:

This Super Sonic track is perhaps THE most “mainstream” beat on this album. At the time this album was being promoted (2006) and even during the time this album was released (2007) the “deep boom” sound of the “Gabba” or “Gabber” drum in **Electronic Dance Music** (nowadays referred to as “EDM” but used to be called everything from “**Electronica**” to “**Techno**” to “**Weird electronic stuff...**” ^_^) – was certainly far from a staple in club hits in North America at the time this song was being promoted for release (2006). I shared this song with my friend **Adam Arnold** first who gave constructive criticism of the original song. (**Adam Arnold** was part of the publishing team that saw to it that the English version of the **2003 Manga Love Hina** by **Ken Akamatsu** made it to U.S. shores safe and sound & translated well ^_^) Two years later, New Sound Productions thought highly enough of the track to release it under the condition that I would revise the sound – which indeed I did. On the DJ Edition EP album, this song underwent by far the greatest change in sound. The “deep boom” “Gabba” drum was not in the original track (The part in the opening while the vocal audio is playing). Many of the changes in this song I did were “in-production” (live in the studio). I did not pre-conceive the changes made to the original sound. They just kind of “came out” as I revised the original song. The end result was a smooth creative process that led to an extremely professional track which I was more than proud to have done justice to. 😊 Although **Asuka Langley Sohryu** and **Ryouji Kaji** are my favorite characters in the **GINAX anime “Neon Genesis Evangelion”** – the entire story and film series I do believe is an extremely excellent viewing and screenplay to take in. To add to that by creating a track that shows homage to the series *and* shares a sound that is well received in today’s standards for the house, trance and electronic dance music categories – feels good.

5. TIGER M – The Crowd Goes Wild (DJ Edition EP) – 5 Minutes and 20 Seconds:

This is the track that caught attention of the Journalist who saw to it that I was inserted into the **hall of fame** on **IndbaMusic.com** as a “**Featured Artist**” (For Life! ^_^) The “Dance-Quirk” sound honestly began with tracks like this and the fact that my “**Party Ready Sound**” catches ears and gets floors moving due to its unique feel and sound – continues to be a driving force in my continued production of my original music. (Although remixing a popular song in today’s environment or performing a cover seems to be a much swifter route to being noticed for EDM). My thoughts honestly are, “If people stopped making original music – how would anyone remix popular songs!?” Because to me, original songs are the most fun (and most preferred) to make! However, there is also a certain level of fun found in remixing an amazing song which one is passionate for – especially when that mix is well received by an audience beyond the self. =) For this song, the “Original” version is certainly different from the revision which appears on the final 2007 New Sound Productions album release for the “DJ Edition EP.” There is less length, less build up, and some fancy “dance-quirk-work” with a “Formatic Lead” sound that does not “seem” (“sound” =3) to get a lot of play in mainstream dance music. This song seems to be received well. Overall I certainly hope that listeners enjoy the whole of this album. =)

6. TIGER M – [Secret Track] Thank YOU [For Listening] – 1 minute 49 Seconds:

This track did not ever appear on the original “It’s Go Time Baby, Your Place Is The Dance Floor!” My logic was that New Sound Productions was releasing the album and requested a revision of all of the tracks from the original and in the end we would select 5. This *‘final’* just under 2 minute track was not ever on the original album... so how could it be revised and selected from? Initially – I was going to “sneak” this song into “Track 5” after a 10 second sound break. But...

I decided to bring up the track and after a listen over (and being told it sounded like a “**Capcom**” closing song after you beat a Fighting Game like **Street Fighter** or **Capcom Vs SNK 2 XD**) the song was added “legit” without any “sneaky-after-track” showing up in And “The Crowd Goes Wild.” This took place after the physical album had begun being manufactured. As you will notice on the “Playlist & Back Art” image of the published Physical CD – this song was not ever listed as a track on the CD. So it was nicknamed “**The Secret Track**” and I make a point to play it at the end of each of **my Live DJ Sets**. I presented how I use this track during live sets in 2011 in my strictly promotional album release through **collaboration with UnoTenshi Music**. **Feel free to check that album out too!** It’s totally free and is called: “Summer Love 2011! XDD You Mix Me All Up” **Peace & Love ^_^**

Forever In Love With All That Which Exists,

(That Which Is Seen & Unseen, Known & Unknown)

- Writer, Artist, Musician, DJ, Eternal Student & Being of Existence,

-Tiger M. Gales aka WAM! DJ, TIGER M! ^_~* [Arrival! Saturday]

-8:01 PM (8/31/2013) [Eastern Standard Time, North-of-Equator, The Biding House, U.S.A.]





ALL TRACKS WRITTEN & PERFORMED BY TIGER M
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IT'S GO TIME BABY, YOUR PLACE IS THE DANCE FLOOR & THE ISARI PSYCHOSIS INCLUDES
VOCAL SAMPLES FROM NEON GENESIS EVANGELION COURTESY OF GAINAX/EVA
(GAINAX/TAKUMIKO PRODUCTIONS/PRODUCTION I.G./ MOVIC/STAR CHILD/ADV FILMS)

JEDI: USE THE FORCE INCLUDES VOCAL SAMPLES FROM STAR WARS
COURTESY OF LUCASFILM & TWENTIETH CENTURY-FOX FILM CORPORATION
(LUCASFILM/INDUSTRIAL LIGHT AND SOUND/SKY WALKER SOUND/TWENTIETH CENTURY FOX)

THE CROWD GOES WILD INCLUDES VOCAL SAMPLES FROM
LOONEY TUNES/MERRY MELODIES COURTESY OF TIME WARNER
(TIME WARNER/WARNER BROS ENTERTAINMENT, INC.)

TIGER M WOULD LIKE TO GIVE SPECIAL THANKS TO:

First off and foremost, naturally, I'd like to thank The Supreme DJ's (Mike & My Mom) (For dunking me into the "Mainstream of Life" & "Movie Experience")
Hideaki Anno (Who created one of my favorite characters of all time: Asuka L.S. & EVA)
Tiffany Grant (Who breathed life into Asuka and made her character unforgettable)
George Lucas (The original Star Wars Trilogy was "milk" that spiritually nurtured me through childhood!)
Walt Disney (There will never be another... F.Y.N.B.)
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Twelve Tone Systems, Inc., Camelot, Native Instruments Software Synthesis (MBH)
ASIO, ReWire, Propellerhead, Sourceforge, The Audacity Team
Sony, Madison Media Software, Inc.
And... YOU

The Listener (whom without, I'd still be a solitary producer/musician in my bedroom... for good but myself).

I cannot thank any of you enough. But can only say...once again.

Thank You.

Whole Heartedly,
Tiger M

PRODUCED, ENGINEERED, MIXED & APPROVED BY TIGER M/SALES
RECORDED & MADE AT NEW SOUND PRODUCTIONS
A DIVISION OF ANGEL ARC STUDIOS.

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- 1. It's Go Time Baby, Your Place Is the Dance Floor! (DJ Edition) [Ft. Asuka]**
- 2. Jedi: Use The Force (DJ Edition)**
- 3. Cultural Crossing (DJ Edition)**
- 4. The Ikari Psychosis (DJ Edition)**
- 5. The Crowd Goes Wild (DJ Edition)**

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IN
U.S.A.

Executive Producer:
Tiger M. Gales



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